

Electrolux Embrace Better Living Campaign 2025

1st May 2025 – 11th June 2025

TERMS AND CONDITIONS

1. Information on this Promotion (**“Promotion”**) and how to participate in the Promotion forms part of these terms and conditions. Participating in the Promotion is deemed acceptance of these terms and conditions.
2. The Promoter is Electrolux Home Products Pty Ltd, ABN 51 004 762 341, (**“EHP”**) of 163 O’Riordan Street, Mascot NSW 2020 and its agents in the Promotion, including their officers, employees, and agents (collectively called the **“Promoter”**).
3. The Promotion commences at 12:00am AEST on 1st May 2025 and closes at 11:59pm AEST on 11th June 2025 (**“Promotional Period”**). Redemption of claims will be open from 12:00am AEST on 1st May 2025 to 11:59pm AEST on 11th July 2025 (**“Redemption Period”**).
4. This Promotion is only open to Australian residents 18 years or over, who purchase a participating Electrolux Cooking, Vacuum, Fridge, Laundry, or Dishwasher product (**“Participating Products”**) from a participating Australian authorised sales agent of Electrolux during the Promotional Period for the purpose of domestic use at residential addresses (**“Eligible Entrant”**). Purchasers of Participating Products (see clause 6) models from Government and Commercial contract sales, second quality goods (T2), and auction goods are not eligible to in participate this Promotion. “Second Quality Goods” (T2) means products bearing Serial Numbers with the prefix “A”, “B” or “C” and are excluded from the Promotion.
5. Employees (and their immediate families) of the Promoter, participating sales agents, retailers, and agencies associated with the Promotion are ineligible to Participate in the Promotion. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or stepchild (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, sister, brother, step-sister, step-brother or first cousin.
6. To qualify for this promotion, an Eligible Entrant must purchase at least one (1) of the participating Electrolux Cooking, Vacuum, Fridge, Laundry, or Dishwasher product models outlined in the tables below. Each Participating Product has been grouped by category and has a corresponding eGift Card value.

Cooking

Model	eGift Card Value
EVEP614DSE	\$100
EVEP615DSE	\$150
EVEP616DSE	\$150
EVEP618DSE	\$200
EVEP619DSE	\$200
EVEP916DSE	\$300
EVEP626DSE	\$300
EVEM645DSE	\$150
EFEP916DSE	\$500
EFEP956DSE	\$500
EHI645BF	\$100
EHI955BE	\$150
EHI977BE	\$200

EHH957BE	\$400
EHG635BE	\$100
EHG645BE	\$100
EHG955BE	\$150
EHG955SE	\$100

Vacuum

Model	eGift Card Value
EFP81825SB	\$100
EFP81813B	\$60
EFP81814	\$50
EFR71222DS	\$70

Fridge

Model	eGift Card Value
EBE5002BD-R	\$200
EBE5002SD-R	\$200
EBE5007BD-L	\$200
EBE4302BD-L	\$200
EBE5007BD-R	\$200
EBE4302BD-R	\$200
EBE4302SD-R	\$200
EHE5267BC	\$300
EHE5267SC	\$300
EHE6899BA	\$300
EHE6899SA	\$300
EQE5607BA	\$300
EQE5657BA	\$300

Laundry

EWF8023P5WC	\$100
EWF1243R7WC	\$150
EWF1243R7SC	\$150
EWF1043R7WC	\$150
EWF1043R7SC	\$150
EWF9043R7WC	\$150
EWF9043R7SC	\$200
EWF1242R9WC	\$200
EWF1042R9WC	\$200
EWF1042R9SC	\$200
EWV1243R7WC	\$200
EWV1243R7SC	\$200
EWV1043R7WC	\$200
EWV1043R7SC	\$200
EWV1242R9WC	\$250
EWV1242R9SC	\$250
EDH803P5WC	\$200
EDH903R7WC	\$200
EDH903R7SC	\$200
EDH803R7WC	\$200
EDH902R9SC	\$300

Dishwasher

ESF97400RKX	\$250
ESF97400ROX	\$250
ESL79200RO	\$250

7. The Promoter does not guarantee that all Participating Products will be available for purchase throughout the Promotional Period including from all participating Australian authorised sales agents of EHP.
8. For these terms and conditions, **“purchase”** means an order placed in single transaction and payment made in full for the Participating Product during the Promotional Period from a participating Australia authorised sales agent of EHP. A purchase may include one or more Participating Products.
 - a. **“Participating Australian authorised sales agent of EHP”** means only retail partners of EHP (including authorised online retail partners) approved by EHP;
 - b. **“Purchase”** does not include:
 - i. Orders not paid in full;
 - ii. Purchases made via eBay or other online third part bidding or auction websites;
 - iii. Purchases of second-hand products;
 - iv. Purchases by Electrolux staff (and their immediate families)
 - v. Purchases made through any online discounter (including but not limited to shoppingsafari.com.au, thebargainhunter.com.au and shopbot.com.au)
 - vi. Purchases made through an unauthorised sales agent or seller; and
 - vii. Purchases made directly from Electrolux Home Products Pty Ltd.
9. The Promoter recommends that prior to purchasing a Participating Product, the Eligible Entrant verifies that the retailer is authorised to participate in this promotion.
10. Once the Eligible Entrant satisfies the eligibility entry requirements set out in clause 4, they must complete (and submit) the official entry form located at <https://www.embracebetterliving.com.au> to claim their eGift Card. The Eligible Entrant must include the following details on the official entry form: their first name, last name (name on entry form and receipt must be the same), contact phone number, nominated email address, EHP product model number and serial number, purchase receipt number, purchase receipt date and store of purchase. Eligible Entrants must purchase the Participating Products during the Promotional Period and submit their final entry claim form by the end of the Redemption Period (11:59pm AEST 11th July 2025). No claims will be processed after this date.
11. If an Eligible Entrant is unable to provide the serial number of the Participating Product at the time of submitting their online claim form, they may still submit a claim. Those Eligible Entrants who do not provide a serial number with their claim will be sent an email by the Promoter providing them with information on how to submit their serial number. These Eligible Entrants must update their claim by entering the serial number within 90 days from the end of the Promotional Period (11:59pm 11th June 2025). If the Eligible Entrant does not update their claim by entering the serial number by 11:59pm AEST on 11th September 2025, their claim will be deemed invalid.
12. If an Eligible Entrant cannot access the online claim form, they may send their claim by post addressed to “Electrolux Embrace Better Living Campaign 2025”, PO Box 7182, Alexandria, NSW 2015. For validation, the mail must be received by the Promoter by the end of the Redemption Period (11:59pm AEST on 11th July 2025). No responsibility is accepted by the Promoter for late,

lost, or misdirected mail. Mailed claims received after this date will be invalid. An Eligible Entrant must include the following details with the letter:

- a. Name (must be the same name as on the receipt)
 - b. Contact phone number
 - c. Email address
 - d. Copy of purchase receipt – showing all products to claim in single transaction
13. Multiple claims are permitted, subject to the following: (a) one (1) claim is required for each Participating Product purchased during the Promotional Period; and (b) each claim must be submitted separately and in accordance with entry requirements set out in clause 4.
14. For each valid claim received during the Redemption Period, Eligible Entrant's will receive a Fuel or Grocery eGift Card in the amount specified in the Participating Product table (refer to clause 6). The maximum eGift Card value per claim is \$500 AUD depending on the Participating Product purchased by the Eligible Entrant during the Promotional Period.
15. The Eligible Entrant must nominate either the Fuel or Grocery eGift Card when submitting their claim online. Once validated, the eGift Card will be delivered via email to the email address provided on the Eligible Entrant's claim submission.
16. Eligible Entrants should allow six (6) to eight (8) weeks from the date their claim is validated to when they receive their eGift Card via email.
17. Any ancillary costs associated with redeeming the Fuel or Grocery eGift Cards are not included. Any unused balance of the Fuel or Grocery eGift Cards will not be awarded as cash. Redemption of the Fuel or Grocery eGift Cards are subject to any terms and conditions of the issuer including those specific on the Card.Gift website. For full terms and conditions head to: <https://card.gift/terms-and-conditions>
18. Fuel eGift Card: The Digital Prepaid Mastercard® is issued by EML Payment Solutions Limited ABN 30 131 436 532 AFSL 404131 pursuant to license by Mastercard. T&Cs apply. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. The Card is a prepaid Mastercard that works at locations that have the designated merchant category code Fuel Dealers (Automotive) (5983), Automated Fuel Dispensers (5442) and Petroleum and Petroleum Products (5172). Gift cards are still subject to individual merchant acceptance.
19. Grocery eGift Card: The Digital Prepaid Mastercard® is issued by EML Payment Solutions Limited ABN 30 131 436 532 AFSL 404131 pursuant to license by Mastercard. T&Cs apply. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. The Card is a prepaid Mastercard that works at venues that have designated the merchant category code Grocery Stores (5411), Misc Food Stores - Speciality Markets & Convenience (5499) and Bakeries (5462). Gift cards are still subject to individual merchant acceptance.
20. The Promoter reserves the right, at any time, to verify the validity of entries and claimants (including an entrant's identity, age and place of residence), and reserves the right, in its sole discretion, to disqualify any claimant who the Promoter has reason to believe has breached any of these terms and conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the Promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

21. Incomplete, indecipherable, or illegible claims will be deemed invalid.
22. The Promoter's decision is final, and no correspondence will be entered.
23. The Eligible Entrant must retain their original purchase receipt as proof of purchase. Failure to produce either the original or a copy of the purchase receipt when requested may, in the absolute discretion of the Promoter, result in invalidation of the Eligible Entrant's claim and forfeiture of any right to the eGift Card.
24. The Promoter accepts no responsibility or liability in relation to any delay in satisfying any claim for the eGift Card.
25. Any cost associated with accessing the Promoter's website for the purpose of making a claim is at the cost of the Eligible Entrant.
26. Use of any automated entry software, or any other mechanical or electronic means, allowing an entrant to enter the Promotion automatically and repeatedly is prohibited and will render all entries submitted by that entrant invalid.
27. The Promoter makes no guarantee of the availability of its web services and will not be held responsible for the interruption of service that may interfere with the ability to participate in the Promotion.
28. The Promoter is not responsible for any problems or technical malfunction of any telephone or network or lines, servers or providers, computer equipment, software, technical problems or traffic congestion on a mobile network, or any combination thereof, or any other technical failures including any damage to a claimant or any other persons mobile device or computer related to, or resulting from, participating in this Promotion or the downloading of any materials related to this Promotion.
29. If there is an event beyond the Promoter's control which causes an interruption to its processing or running of the Promotion, the Promoter reserves the right to cancel, terminate, modify or suspend the Promotion subject to any written direction from a regulatory authority.
30. Caution: any attempt to deliberately damage the Promoter's promotional website or the information on the website, to cause malicious damage or interference with the normal functioning of the website, or to otherwise undermine the legitimate operation of the promotion may be a violation of criminal and civil laws. Should such an attempt be made, whether successful or not, the Promoter reserves the right to seek damages to the fullest extent permitted by law. If the Promoter suffers loss or incurs any cost in connection with any breach of these terms and conditions of entry or any other legal obligation of the entrant claimant, the claimant agrees to indemnify the Promoter for those losses and costs.
31. The Promoter will not be responsible for any incorrect, inaccurate, or incomplete information communicated in the course of, or in connection with, this Promotion if the deficiency is occasioned by any cause outside the reasonable control of the Promoter.
32. The Promoter reserves the right to reclaim the gift with purchase from any Eligible Entrant if the relevant purchased Participating Product is returned after the claim has been processed and fulfilled (other than for warranty reasons). This clause does not limit or affect the Eligible Entrant's rights with regards to warranties on the Participating Product either from the manufacturer or implied by legislation.

33. If for any reason this Promotion is not capable of running as planned because of infection by computer virus, bugs, tampering, unauthorised intervention, technical failures or any other causes beyond the reasonable control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right in its sole discretion to cancel, terminate, modify or suspend the Promotion, subject to any written directions from regulatory authority made under applicable state or territory legislation.
34. These terms and conditions do not, nor do they purport to, limit, exclude or modify any non-excludable statutory guarantees as provided under the *Competition and Consumer Act 2010* (Cth) or any other warranties (whether express or implied) under any state or federal legislation which cannot be excluded.
35. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including for negligence) for any personal injury or any loss or damage (including loss of opportunity) whether direct, indirect, special or consequential, arising in any way out of the Promotion, including but not limited to, where arising out of the following: a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); b) any theft, unauthorised access or third party interference; c) any claim or discount that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; or d) any tax liability incurred by an Eligible Entrant.
36. All claims and any copyright subsisting in the claims become and remain the property of the Promoter. The Promoter collects personal information about Eligible Entrants for the purpose of including Eligible Entrant in the Promotion. If the personal information requested is not provided, the Eligible Entrants may not participate in the Promotion. By participating in the Promotion and opting in at the point of registration, each Eligible Entrant acknowledges that a further purpose for collection of the Eligible Entrant's personal information by the Promoter is to enable the Promoter to provide the Eligible Entrant with information about special offers and invitations. If an Eligible Entrant opts in to receiving direct marketing communications, from time to time, the Promoter may use the Eligible Entrant's personal information to promote other services and products to the Eligible Entrant. An Eligible Entrant may also receive marketing communications from third parties such as the Promoter's contractors', agents, partners, and suppliers. An Eligible Entrant may be contacted by telephone, email, SMS, mail, social media, or other digital channels. An Eligible Entrant may notify the Promoter at any time that he/she no longer wishes to receive any of these marketing communications and opt out of receiving the same by responding via the channel through which the Eligible Entrant received marketing communication or by contacting the Promoter directly. Eligible Entrants may also gain access to, update or correct any personal information by contacting the Promoter via email at promotions@electrolux.com.au. All personal information will be stored at Bamboo Marketing of 220-40 Meagher Street, Chippendale NSW 2008. A copy of the Promoter's Privacy Policy in relation to the treatment of personal information collected may be obtained by contacting the Promoter.
37. LAY-BY-CLAUSE: Please note that only lay-bys that have been initiated within the Promotional Period and paid in full by the end of Promotional Period (and redeemed during the Redemption Period) are eligible for the cashback.
38. This Promotion is governed by, and construed in accordance with, the laws of the State of New South Wales and by entering the Promotion, Eligible Entrants consent to the exclusive jurisdiction of the courts of the State of New South Wales.