



# ADVERTISING CORRECTIONS

Week 21 Black Friday Banana Thursday 21st November – Wednesday 4th December 2024					
Model	Page	Product Name	Reason	Advertised As	Correction
XR98X90L	5	Sony 98" X90L 4K BRAVIA XR Full Array Google TV 2024	Price Update	Ticket Price \$8,995 Now \$6,995 \$2000 OFF / 22% OFF	Ticket Price \$7,995 Now \$6,745 \$1,250 OFF / 15% OFF Promotional price effective from 15/11/2024
K85S30	6	Sony 85" BRAVIA 3 4K HDR Google TV 2024	Price Update	Ticket Price \$3,495 Now \$2,595 \$900 OFF / 25% OFF	Ticket Price \$2,595 Now \$2,470 \$125 OFF Promotional Price effective from 15/11/2024
XR75X90L	7	Sony 75" X90L 4K BRAVIA XR Full Array LED Google TV 2023	Price Update	Ticket Price \$3,495 Now \$2,695 \$800 OFF / 22% OFF	Ticket Price \$2,695 Now \$2,620 \$75 OFF Promotional price effective from 15/11/2024
K55XR80	9	Sony 55" BRAVIA 8 4K OLED Google TV 2024	Price Update	Ticket Price \$3,495 Now \$2,795 \$700 OFF / 20% OFF	\$2,595 HOT BUY

The Good Guys would like to apologise to our valued customers for any inconvenience this may have caused.