



**MEDIA RELEASE**  
**For Immediate Release**

**27 February, 2024**

## **AN EXTRA DAY BRINGS EXTRA BARGAINS WITH THE GOOD GUYS LEAP YEAR TWO DAY SALE.**

As February nears an end, a sparkling extra day on the calendar is set to shine even brighter for customers at The Good Guys, with the retailer announcing of a huge Leap Year Two Day Sale, starting at 6pm AEDT on Tuesday 27<sup>th</sup> February and ending on Thursday 29<sup>th</sup> February at 11:59pm AEDT.

The Good Guys Leap Year Two Day Sale is bringing extra bargains to celebrate the extra day, with a spotlight on huge deals and slashed prices on TV's, Fridges, Cooking, Dishwashers and home appliances, available online and in stores across Australia.

Among the hottest deals is a massive 20% OFF<sup>RR</sup> TVs from Samsung, LG, TCL, Hisense and Sony, as well as 15% OFF<sup>RR</sup> a range of Fridges, 15% OFF<sup>RR</sup> a range of Cooking appliances and Dishwashers plus Price Breakthru deals on home appliances.

"This is a huge event for customers looking to jump on a big bargain on TV's, Fridges, Home Security and home appliances," said The Good Guys Spokesperson. "The Leap Year only comes around once every four years, and we're excited that savvy shoppers can snap up a huge deal on this extra day as we bring the extra bargains in The Good Guys Leap Year Two Day Sale."

**A QUANTUM LEAP TO VIVID VIEWING** Transport into a realm of immersive viewing with the [Samsung 55" S95C 4K OLED Smart TV 23](#). Samsung's Quantum Dot technology delivers over a billion colours for vivid



and realistic viewing, while the Neural Quantum Processor 4K powered by AI and Quantum HDR bring out the finest details. The 100Hz refresh rate (up to 144Hz) and user-friendly Tizen operating system built in make this a fast-paced partner for games and streaming, while the 70W of Dolby Atmos surround sound brings the audio power you need. At The Good Guys Leap Year Two Day Sale this TV is \$500 OFF<sup>RR</sup> at \$1,996, available from 6pm AEDT on 27/02/24.

### **BIG, BRIGHT AND BREATHTAKING PRICE BREAKTHRU**

Enter into an immersive world of cinematic 4K Ultra HD entertainment with the [LG 86" UR8050 4K UHD LED Smart TV 23](#). The massive 86-inch LED display with High Dynamic Range delivers exceptional colour, while LG's fast a7 AI Processor 4K Gen6 upscales lower resolution content to near 4K quality. The WebOS 23 provides built in access to streaming favourites, while built in Google Assistant and Amazon Alexa makes it easy to control.

Enjoy a 120Hz refresh rate, Dolby Atmos audio and four HDMI inputs for the ultimate home theatre





experience. At The Good Guys Leap Year Two Day Sale this TV is \$459 OFF<sup>⌘</sup> at \$1,836, available from 6pm AEDT on 27/02/24.



**PORTABLE, POWERFUL AND A PRICE BREAKTHRU** Discover the ease, power and portability of the [Dyson V10 Cordless Vacuum](#). The powerful Dyson digital motor V10 provides constant fade-free suction to remove hidden dust and dirt, while the fully-sealed filtration system traps 99.97% of particles. Quickly transform into a handheld with just one click for even more portability, while using the clever Motorbar Cleaner Head to provide edge-to-edge deep cleaning with de-tangling technology. At The Good Guys Leap Year Two Day Sale this Vac is at the Price Breakthru price of only \$599, available from 6pm AEDT on 27/02/24.

**A GIANT LEAP FOR WASH AND GRIME** Tackle the laundry with the style and impressive performance of the [Haier 9.5kg Front Load Washer](#). The 1400rpm max spin speed helps to quickly dry loads, while the large 9.5kg capacity means more can be washed in a single load, saving time. With 12 flexible programs, Anti-Bacteria Treatment, WiFi remote control and a 4 star energy rating, this is the durable front loader with a Price Breakthru to match. At The Good Guys Leap Year Two Day Sale this Washer is at the Price Breakthru price of only \$648, available from 6pm AEDT on 27/02/24.



**SMART, SMOOTH AND WITH SENSOR GRINDING TECHNOLOGY** Transform your coffee at home into a barista inspired cup of perfection with the [DeLonghi La Specialista Prestigio - Matte Black](#). Enjoy full control over the grind, dose and temperature with DeLonghi's Sensor Grinding Technology, Dynamic Preinfusion and Active Temperature Control features. The Smart Tamping Station ensures a correctly compacted coffee dose, while the two independent heating systems provide the perfect in-cup result. At The Good Guys Leap Year Two Day Sale this Coffee Machine is \$122 OFF<sup>⌘</sup> at \$697, available from 6pm AEDT on 27/02/24.

The Good Guys Leap Year Two Day Sale starts at 6pm AEDT on Tuesday 27th February and ends at 11:59pm AEDT on Thursday 29th February. For more information, visit [thegoodguys.com.au](https://thegoodguys.com.au) for more Leap Year Two Day Sale deals.

For media enquires or further information, please contact: [mediaenquiries@thegoodguys.com.au](mailto:mediaenquiries@thegoodguys.com.au)

<sup>⌘</sup>Offers end 11:59pm AEDT 29/02/2024. Discounts apply to most recent previous ticketed/advertised price. As we negotiate, products will likely to have been sold below ticketed price in some stores prior to the discount offer.