



MEDIA RELEASE
For Immediate Release

24 November, 2023

THE GOOD GUYS BRING BIG BARGAINS WITH NEW BLACK FRIDAY DEALS

As alarms sung around Australia this morning, savvy shoppers woke up to even more Black Friday Deals from The Good Guys, with big bargains going live on a range of tech and appliances instore and online.

Following a range of exciting Black Friday Deals last week, The Good Guys has today gone live with exciting one day deals on must-have tech, TVs, and essential kitchen and laundry appliances for customers to snap up a big bargain.

“Black Friday is an exciting day on the shopping calendar for customers looking for big savings on items they have had their eye on throughout the year,” said The Good Guys Spokesperson. “This year, The Good Guys has delivered on the big bargains, right in time for customers to get in early for Christmas gift savings or simply locking in those Black Friday hot deals.”

Among the hottest Black Friday one day deals are kitchen essentials including the Breville Barista Espresso Coffee Machine, the Philips Air Fryer Essential Compact, the LG 23L NeoChef Smart Inverter Microwave Black and the Ninja Blast Portable Blender White. When it comes to Laundry, there are big bargains on the Solt 4.5kg Vented Dryer and the LG 9kg Front Load Washer, with hot deals on the LG A9 CordZero Stick Vacuum and Homedics Physio Massage Gun also included in the Black Friday bargains on offer.

The Good Guys Black Friday Deals:



CLARITY AND CONFIDENCE The ultimate viewing experience arrives with the [Toshiba 65" C350MP 4K UHD Google TV 23](#). The large 65 inch screen with 3840 x 2160 pixel screen resolution provides crystal clarity, while Toshiba's smart TV capabilities provide the confidence to stream all your favourite music, movies, entertainment and sport in 4K Ultra HD video without missing a moment. The Good Guys Black Friday deal is \$693 (ends 24/11/23).

SLEEK AND STYLISH Combining sleek and stylish form with seamless functionality, the [Westinghouse 624L Side By Side Refrigerator](#) is an essential for both modern or classic kitchen designs. With a dual hinged door, SpillSafe glass shelves and 624 litre total capacity, it is an essential family favourite, while the 4.5 star energy rating helps with keeping the running costs down. The Good Guys Black Friday deal is \$995 (ends 24/11/23).





SMOOTH AND COMPLETE The power is in your hands each time you shape, curl and create your look with the [Dyson Airwrap Multi-Styler Long Nickel/Copper](#). With no extreme heat, Enhanced Coanda airflow and new attachments to harness airflow in three unique ways, this is the perfect partner to complete your long hair look. The Good Guys Black Friday deal is \$499 (ends 24/11/23).



For pricing, availability and local store trading hours, visit thegoodguys.com.au

For media enquires or further information, please contact: mediaenquiries@thegoodguys.com.au