



MEDIA RELEASE
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UPGRADE, GIFT OR TREAT YOURSELF WITH BLACK FRIDAY DEALS AT THE GOOD GUYS

Shoppers on the lookout to upgrade an appliance, find that perfect gift, or simply treat themselves, are set to enjoy big savings on a range of appliances with The Good Guys Black Friday Deals.

Customers on the hunt for a bargain will find hot deals instore and online, ready to enjoy with one hour Click & Collect, delivery or by strolling through the aisles to spot that special Black Friday deal.

"This is the time of year where savvy shoppers snap up the bargains on all those wish list items, whether that be an early Christmas gift, an appliance upgrade or simply getting their hands on that item they have had their eye on throughout the year," said The Good Guys Spokesperson.

Included among this year's Black Friday Deals at The Good Guys is the [TCL 75" P745 4K QUHD Google TV 23](#), the [Samsung 427L Bottom Mount Refrigerator](#) and the [Tefal Easy Fry Classic Air Fryer](#). Plus, great deals on home security like 25% off^{ex} Swann and Uniden Home Security available from 16/11/2023 until 02/12/2023, with more hot deals available instore and online.

The Good Guys Black Friday Deals:



BIG ACTION AND BOLD VISION The power of streaming is unlocked with the [TCL 75" P745 4K QUHD Google TV 23](#), with seamless Smart TV capabilities and applications for maximum entertainment. The epic 75 inch screen allows for bold visuals, while the 120 Hz refresh rate provides fluid action with intense clarity. The Good Guys Black Friday deal is \$300 off^{ex} at \$995 from 16/11/2023 (ends 29/11/2023).

SLEEK AND ELEGANT The [Samsung 427L Bottom Mount Refrigerator](#) brings sleek styling with an elegant silver finish, perfect for modern and classic kitchens. The 427 litre total capacity and adjustable triple folding shelves allow for ample food and beverage storage, while the 4-star energy rating keeps running costs down. The Good Guys Black Friday deal is \$354 off^{ex} at \$945 from 16/11/2023 (ends 29/11/2023).



CRISPY, CRUNCHY AND DELICIOUS The [Tefal Easy Fry Classic Air Fryer](#) has become an instant classic in the kitchen, transforming ordinary meals into certain family favourites. The 4.2 litre capacity and adjustable heat settings make for easy use, while the stylish black finish fits seamlessly on any benchtop. The Good Guys Black Friday deal is \$100 off[⌘] at \$99 from 16/11/2023 (ends 29/11/2023).



For pricing, availability and local store trading hours, visit thegoodguys.com.au

[⌘] Discounts apply to previous ticketed/advertised price. As we negotiate, products will likely have been sold below ticketed/advertised price prior to the discount offer.

For media enquires or further information, please contact: mediaenquiries@thegoodguys.com.au