Samsung Galaxy A55 Promotion 2024 (Promotion) Terms and Conditions (T&Cs) Eligible Entrants who purchase a Participating Product from a Participating Retail Store, the Samsung Online Store Offer (https://shop.samsung.com/au/) or selected Samsung Enhanced Partnership Portals (as defined in these T&C's) during the relevant Promotional Period will be eligible to receive the Bonus Gift, subject to these T&Cs ("Bonus Gift"). Where a Participating Product is purchased from a Participating Retail Store, an Eligible Entrant who submits a claim that strictly adheres to the Bonus Gift Claim Process during the relevant Redemption Period will receive a promotional code ("Promo Code"), via email, that will entitle them to claim the Bonus Gift which corresponds with the Eligible Product Purchased as outlined in these T&Cs. For purchases made through the Samsung Online Store or selected Samsung Enhanced Partnership Portals (as defined in these T&C's), the corresponding Bonus Gift will automatically be applied to the selected Participating Product and displayed in the cart at checkout. Bonus Gifts are subject to stock availability. In the event that there is insufficient stock of the Bonus Gift for a particular Participating Product, Samsung reserves the right to substitute any Bonus Gift with a reasonably equivalent item at its absolute discretion. **Participating** SKU **Product Name** Colour Memory Products and **Bonus Gift** Galaxy A55 5G 8GB + 128GB SM-A556EZKBATS Awesome Navy Galaxy A55 5G SM-A556ELVBATS 8GB + 128GB Awesome Lilac Bonus Gift for A55 5G SKU RRP Colour **Buds FE** SM-R400NZAAASA Graphite \$199 Note: Please note that non-genuine or non-Australian models of the Participating Products and Excluded Products are not eligible for this Promotion. Samsung recommends that, prior to purchasing a Participating Product, entrants verify that the product is a genuine and Australian model that is eligible for this Promotion. Further information on the benefits of purchasing Australian models can be found at www.samsung.com/au/made-for-australia Australian residents aged 18 years and over who Purchase a Participating Product from a Participating Retail Store, the Eligible Samsung Online Store (https://shop.samsung.com/au/) or selected Samsung Enhanced Partnership Portals (as defined in **Entrants** these T&C's) during the relevant Promotional Period. Participating Product expressly excludes "C grade" or "seconds" products, second-hand, refurbished or demonstration products, and any costs, fees, expenses or liability of any description to pay any amount for installation, insurance, warranty or Excluded extended warranty, financing, delivery or any other cost which is, at the determination of the Promoter in its absolute **Products** discretion, additional or ancillary to the models listed in the table above. **Participating Retail Stores** Samsung Retail Stores JB HiFi Costco Telstra and Telstra Partners The Good Guys Australia Post Optus and Optus Partners (Note: Separate Promotion Qantas Q Store Officeworks period and Redemption period https://marketplace.qantas.com/au applies) eBay Australia Vodafone and Vodafone (https://www.ebay.com.au/str/samsungaustralia) RetraVision **Partners** Note: eBay Marketplace is excluded Catch.com.au **Participating** (https://www.catch.com.au/shop/samsung/) Harvey Norman Mobile citi Retail Stores Note: Catch Marketplace is excluded Flybuys Rewards Bing Lee Domayne (https://experience.flybuys.com.au/rewards/store) Kogan.com Big W (https://www.kogan.com/au/samsung) Joyce Mayne Note Kogan Marketplace is excluded "Samsung Retail Stores" means a Samsung-branded physical store or studio in Australia, a list of which is available a) at the URL www.samsung.com/au/samsungstore For the avoidance of doubt "Samsung Retail stores" does not include the "Samsung Online Store", Samsung's official e-store accessible via the URL https://shop.samsung.com/au/. The following Samsung's Enhanced Partnership Portals are excluded from this promotion: c) Samsung Staff Portal Samsung Mobile for Business - https://www.samsung.com/au/business/ 0 The following list of Samsung Enhanced Partnership Portals are included in this promotion:

	 Samsung's Government Store (https://shop.samsung.com/au/multistore/auepp/government_au/login/multistore) Samsung Corporate Store (https://www.samsung.com/au/multistore/partners_au/) 		
	 Samsung Education Store (https://shop.samsung.com/au/multistore/auepp/samsung_education_au/login/multistore). e) Samsung recommends that, prior to purchasing a Participating Product, entrants verify with the retailer that the retailer is a Participating Retail Store for the purposes of this Promotion. 		
Promotional	Start Time and Date	00:01 AM AEDT 25 th March 2024	
Period (all Participating Retail Stores excepting Optus and Optus Partners)	End Time and Date	11:59 PM AEST 24 th April 2024	
Promotional	Start Time and Date	00:01 AM AEDT 3 rd April 2024	
Period (Optus and			
Optus Partners)	End Time and Date	11:59 PM AEST 24 th April 2024	
raitileis)	 To be eligible to claim a Bonus Gift, an Eligible Entrant must (during the relevant Promotional Period as set out in these T&C's) Purchase a Participating Product from: 		
Bonus Gift	 The Samsung Online Store or select Samsung Enhanced Partnership Portals In which case the Bonus Gift will be automatically added to the cart at checkout or 		
	 a Participating Retail Store (in which case the Bonus Gift must be redeemed by following the Bonus Gift Claim Process as set out in these T&C's). 		
	For purchases made through a Participating Retail Store, an Eligible Entrant must provide the below information to the Promoter via the URL: https://www.samsung.com/qu/offer/galaxy-a-series/ between 9:00am AEDT 25th March 2024 and 11:59pm AEDT 6th May 2024:		
	Proof of Purchase as proof of purchase of the Participating Product during the relevant Promotional Period; and		
Claim Process	II. IMEI for all 5G Participating Products. (Instructions on how to find IMEI/Serial number can be found at: www.samsung.com/au/support/mobile-devices/how-to-find-phone-model-number-serial-number-or-imei-number/)		
	III. Serial Number for	Serial Number for all WiFi Participating products	
	 a) If the Eligible Entrant has submitted the requested information that correctly adheres to this Bonus Gift Claim Process, Eligible Entrants will receive an email (sent to their registered email address) containing a Promo Code. b) In the event a Bonus Gift Claim has not been correctly submitted, Samsung will endeavour to contact Eligible Entrants by email within fourteen (14) days of the Eligible Entrant submitting the claim. Eligible Entrants will have fourteen (14) days to respond to the email to provide the requested information. If the requested information is not provided within fourteen (14) days, the claim will become invalid. c) Eligible Entrants who receive a Promo Code must visit https://www.samsung.com/au/offer/galaxy-a-series/redeem/ ("Samsung Online Store") during the Redemption Period and select the Bonus Gift that corresponds to the Participating Product they purchased in accordance with the above table set out in these T&Cs. Eligible Entrants must redeem their Bonus Gift using their Promo Code, applied to their shopping cart, before the End Time and Date for Bonus Gift Redemption. 		
Proof of Purchase	When submitting a claim for a Promo Code such claim must be accompanied by a valid tax invoice or some other locumentation which must contain the following information as proof of Purchase: 1) Name / Logo of the Participating Retail Store; 2) Name of the Participating Product; and 3) Date of Purchase of the Participating Product.		
	The Proof of Purchase MUST clearly show that the Purchase or contract was concluded during the relevant Promotional Period.		
	Participating Products must be paid for in full or a have a contract or rental payment plan with a term of twelve (12) months of more. Purchase excludes:		
Purchase	(i) rental payment plans with a term of less than twelve (12) months; (ii) lay-buys; and (iii) commercial or business transactions.		
Redemption Period (all	Start Time and Date	09:00 AM AEDT 25 th March 2024	
Participating Retail Stores	End Time and Date to claim a **Promo Code	11.59 PM AEST 6 th May 2024	
excepting Optus and Optus Partners)	End Time and Date for Bonus Gift Redempti	on 11:59 PM AEST 17 th June 2024	

Redemption	Start Time and Date	09:00 AM AEDT 3 rd April 2024
Period (Optus and	End Time and Date to claim a **Promo Code**	11:59 PM AEST 6 th May 2024
Optus Partners)	End Time and Date for Bonus Gift Redemption	11:59 PM AEST 17 th June 2024
Delivery of Bonus Gift Other Matters	a) Eligible Entrants should allow at least ten (10) days b) Eligible Entrants should allow at least sixty (60) notification from Samsung Online Store that the endeavours to deliver the Bonus Gift within 60 days outside of Samsung's control. c) The Bonus Gift will be delivered to mailing address the Samsung Online Store. d) The Bonus Gift will be delivered by a courier partner e) A parcel collection card will be left at the Eligible Ent delivery. The Bonus Gift will then be delivered to a (a) Participation in this Promotion is deemed acceptan (b) This Promotion is not valid in conjunction with any of this Promotion is available to individuals only and organisations or anyone acting on their behalf. This entering the Promotion. (d) There is a limit of one (1) Bonus Gift per Participati (e) There is a limit of five (5) claims for a Bonus Gift ur (f) All prices quoted in these T&Cs are inclusive of GS (g) The Bonus Gift is not transferable, exchangeable of Entrants are expressly excluded from returning the hold of the subject	for delivery of the Promo Code. days for delivery of the Bonus Gift from the date they receive by have completed a Purchase. Samsung will use reasonable ys from the date notification is received, but it may be subject to submitted at the time of making a Bonus Gift purchase choice on of Samsung's choosing and must be signed for at time of delivery. rant's delivery address if no one is present at the time of attempted local Australia Post Office for your collection. To e of these T&Cs. To there T&Cs. To the Samsung offer or promotion. To to open to companies, businesses, commercial ventures, so does not prevent an individual on a business phone plan from the promotion per Eligible Entrant. The redeemable for cash. For the avoidance of doubt, Eligible if Bonus Gift under Samsung's Change of Mind policy. ducted as planned, Samsung may disqualify any entrant and/or olicable. To true a reasonably equivalent item at its discretion. However, the use Gift stocks run out. The way be extended in Samsung's absolute discretion. Tify the validity of claims and claimants (including a claimant's x invoice or other Proof of Purchase and serial number) using all disqualify any claimant who submits a claim that is not in no tampers with the claim process. The Promoter's decision is ailure by the Promoter to enforce any of its rights at any stage are deemed invalid. Eligible Entrants are responsible for ensuring lidress details are provided and any updated details are notified to lity should an Eligible Entrant fail to receive their Bonus Gift notify of a change to those details, or for providing an invalid e. So officers, employees and agents) excludes all liability (including damage (including loss of opportunity), whether direct, indirect, the Promotion, including, but not limited to, where arising out of nent malfunction (whether or not under the Promoter's control); efference; (c) any claim, original Purchase documentation or error on after their receipt by the Promoter) due to any reason any variation in the Bonus
	(o) These Terms and Conditions are governed by the I	laws of New South Wales. Entrants submit to the non-exclusive Participating Products are subject to stock availability at each
Privacy	Samsung (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an eligible entry is conditional on providing this information. Some of these entities may be outside Australia, including in Singapore, Korea and the Philippines. Entrants acknowledge that by consenting to this disclosure, Samsung is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All entrants consent to their personal information being collected and stored for this purpose in accordance with Samsung's privacy policy available at www.samsung.com/au, which forms part of these T&Cs.	
Samsung/ the Promoter	Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia	
	For queries relating to claim submission, claim status and delivery of Promo Codes, email Telco-promos@samsung.com or phone: 1300 362 603 option 1, then 4 For queries relating to Promo code queries, delivery of Bonus Gift, escalations, email onlinesupport@samsung.com or phone: 1300 362 603 option 1, then 2	
Promotion Support		