



MEDIA RELEASE
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TVs, TECH AND ALL THE TRIMMINGS IN THE GOOD GUYS FAMOUS KNOCKOUT SALE

Famous for big Boxing Day bargains and the hottest deals on TVs, home appliances and entertaining essentials, The Good Guys KnockOut Sale has today unwrapped more show stopping offers for customers, available in store and online.

Following a glimpse of KnockOut bargains on Thursday, The Good Guys has today gone live with hot KnockOut Sale deals for the home, study and office, delivering savings for savvy shoppers.

With 10% off[‡] Apple MAC Computers (excludes M1 MacBook Pro) and 15% off[‡] Weber (excludes accessories), and hot deals on items such as the [Samsung 8.5kg Front Load Washer](#) and the [Samsung 85" CU8000 4K Crystal UHD Smart TV 23](#), The Good Guys KnockOut Sale is delivering the big Boxing Day bargains the sale has become famous for.

"It's an exciting time of year when customers can snap up a great deal on TVs, Tech and all the trimmings," said The Good Guys Spokesperson. "It's a time to prepare for the year ahead, while locking in a bargain on some of those hot items customers have had their eye on throughout the year."

SPIN AND GRIN Taking care of the laundry is easy and convenient with the [Samsung 8.5kg Front Load Washer](#). The large 8.5kg capacity provides ample space for large loads, while the 1400rpm max spin speed removes excess water to reduce drying time. Samsung's Digital Inverter technology provides a powerful and quiet washing performance, while the Drum Clean+ keeps the drum fresh. With a 3.5 star water rating, 3.5 star energy efficiency, 12 versatile wash programs and a 24 hour delay, this front loader delivers the goods. The Good Guys KnockOut Sale deal is \$154 off[‡] at \$545, available from 24/12/23 (ends 03/01/24).



CRYSTAL CLARITY Catching up on all the latest news, sport and entertaining is a dream with the 4K Ultra HD [Samsung 85" CU8000 4K Crystal UHD Smart TV 23](#). The 85-inch LED screen with Crystal UHD technology delivers lifelike colours and clarity, while the powerful Supreme UHD Dimming ensures deep blacks and pure whites. The 2023 Tizen Smart TV provides access to all your favourites on Netflix, Stan and Kayo, while built-in Alexa allows for hands-free voice control for the ultimate TV experience. The Good Guys KnockOut Sale deal is \$1,788, available from 24/12/23 (ends 03/01/24).



For more KnockOut Deals, visit thegoodguys.com.au

For media enquiries or further information, please contact: mediaenquiries@thegoodguys.com.au

[‡] Discounts apply to previous ticketed/advertised price. As we negotiate, products will likely have been sold below ticketed/advertised price prior to the discount offer.