



MEDIA RELEASE
For Immediate Release

21 December, 2023

KNOCKOUT DEALS DELIVER KNOCKOUT SAVINGS AS THE GOOD GUYS FAMOUS KNOCKOUT SALE GOES LIVE

Big Boxing Day bargains are in store for savvy shoppers this Thursday, 21 December, with The Good Guys Famous Knockout Sale going live to deliver knockout deals in TV's, home appliances and kitchen essentials, available in store and online across Australia.

Known for bringing the hottest Boxing Day deals, The Good Guys Famous Knockout Sale will once again see customers beating the rush of Boxing Day to secure the savings.

Among the hottest items on offer is the stylish [LG 315L Top Mount Refrigerator](#), the compact [Nutribullet Mega Pack 900 Watt](#), the huge [Toshiba 75" Z670MP 4K UHD Smart TV 23](#), the elegant [ASKO White Freestanding Dishwasher](#) and the impressive [Samsung Galaxy Tab A9+ Wi-Fi 64GB – Graphite](#), with customers set to discover more deals on hot items.

"The Good Guys Knockout Sale is a time where customers can find deals on some of the items they have had their eye on throughout the year," said The Good Guys Spokesperson. "From essentials to must haves, savvy shoppers can beat the Boxing Day rush and secure a Knockout deal."



KEEP COOL AND CARRY ON Step up your cool and store all your favourites with the stylish [LG 315L Top Mount Refrigerator](#). The generous 315L total capacity provides ample space for fresh and frozen foods, while the silver finish brings a modern touch to suit any kitchen. LG's SurroundCooling™ and multi-airflow system technologies help to maintain optimal humidity and temperature control throughout, while the Smart Inverter Compressor optimises energy efficiency with a 4 star rating, keeping the running costs down. The Good Guys KnockOut Sale deal is \$727, available from 21/12/23 (ends 03/01/24).

SMOOTH SAILING Take it on holidays or blend it seamlessly at home with the easy to use and compact [Nutribullet Mega Pack 900 Watt](#). The normal extractor blade is designed for tough skinned fruits and vegetables, while the extra milling blade is perfect for blending coffee beans, nuts, seeds and spices. With 900W of power and on-the-go accessories like the Flip Top Lid and Vessel Grip, the Lip Ring, two 700ml Tall Cups and a 500ml Short Cup, this is the ultimate ready to go pack. The Good Guys KnockOut Deal \$22 off~~at~~ at \$97, available from 21/12/23 (ends 03/01/24).



YOU BETTER WATCH IN With the holiday season in full swing, opt for some home time and enjoy the breathtaking 4K Ultra HD entertainment of the [Toshiba 75" Z670MP 4K UHD Smart TV 23](#). The 75-inch LED display with Quantum Dot Colour technology delivers over 1 billion hues, while the powerful REGZA Engine Zri processor, Dolby Vision IQ and HDR10+ optimises viewing quality. Plus, stream all the favourites on Netflix and Youtube with smart capabilities powered by VIDAA U7. The Good Guys KnockOut Sale deal is \$1,499, available from 21/12/23 (ends 03/01/24).





THE EFFORTLESS ENTERTAINER For shoppers bringing home the [ASKO White Freestanding Dishwasher](#), washing the dishes becomes an effortless task. With space for 14 place settings and 8 wash programs, entertaining will end with sparkling clean dishes every time. The dual spray arms with 7 spray zones provide complete 360 cleaning coverage, while the delay start function allows for program washing cycles to be set 24 hours in advance. With an impressive 5 star WELS water rating and an A-grade energy rating, this clever unit will also help keep the costs down. The Good Guys KnockOut Sale deal is \$999, available from 21/12/23 (ends 07/01/24).

LIGHT ON WEIGHT, HEAVY ON FEATURES Entertainment is always on hand with the [Samsung Galaxy Tab A9+ Wi-Fi 64GB – Graphite](#). The slim and lightweight design of this Android tablet hosts a 1920 x 1200 WUXGA TFT LCD display, while the octa-core processor and 4GB RAM provides ample power to watch crystal clear movies and enjoy gaming with ease. The 64GB onboard storage provides plenty of space, while the Wi-Fi and Bluetooth functionality means you'll always have access to be connected. And with the long-lasting 7,040mAh battery and the 8MP rear and 5MP front cameras, a moment will never be missed. The Good Guys KnockOut Sale deal is \$80 off[⌘] at \$299, available from 21/12/23 (ends 03/01/24).

For more KnockOut deals, visit thegoodguys.com.au – more KnockOut deals being released on Sunday, 24 December!

For media enquires or further information, please contact: mediaenquiries@thegoodguys.com.au

[⌘] Discounts apply to previous ticketed/advertised price. As we negotiate, products will likely have been sold below ticketed/advertised price prior to the discount offer.