



**MEDIA RELEASE**  
**For Immediate Release**

**18 July, 2022**

## **THE GOOD GUYS DEALS 70 YEARS IN THE MAKING**

It's been 70 years since the doors first opened to the competitive and friendly electrical appliance retailer today known as The Good Guys.

With a unique commitment to exceptional customer service and great deals, the introduction of the new warehouse style appliance retailer marked a new era for the industry, with customers now provided with friendly and knowledgeable team members and the ability to snap up a great deal with every visit.

Fast forward to 2022 and The Good Guys philosophy remains the same, and to celebrate, The Good Guys has handpicked deals that will have customers old and new celebrating with huge savings.

The Good Guys 70 year deals connects customers with hundreds of dollars off hot items, like the Linsar 70" 4K UHD Smart WebOS TV that's now only \$700, \$300 off\* the Bosch 60cm Freestanding Dishwasher and \$300 off\* the Asus Vivobook 15.6" i5 Win 11 Laptop. The Good Guys is also offering Bonus^ \$200 Realcash when customers spend over \$1000 on Latitude Interest Free.

The Good Guys 70 Year Celebration deals:

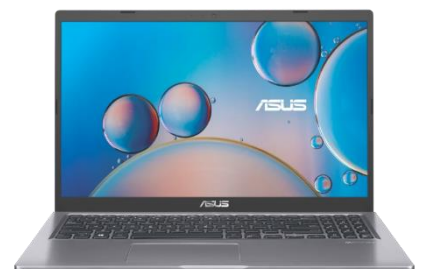
**BIG, BRIGHT AND BOLD** Take a moment to step back and enjoy the view with the [Linsar 70" 4K UHD Smart WebOS TV](#). The huge 70 inch screen allows a full picture view at a distance, while the 3840 x 2160 pixel screen delivers precision clarity. With smart TV capabilities and a 60 Hz refresh rate, the sleek and seamless Linsar is the perfect entertainer for sports and drama fans, while the 6 star rating keeps the running costs down. The Good Guys 70 Year Celebration deal is \$399 off\* at \$700 from 18/07/22-24/07/22.



**EASY ENTERTAINING** The clean-up for even the biggest birthday celebrations at home is made easier with the [Bosch 60cm Freestanding Dishwasher](#). The five spray levels provide maximum water contact, while the 13 piece setting and foldable shelves mean more all your favourite entertaining dishes can fit in seamlessly. Enjoy clever tech with Wi-Fi connectivity for easy remote management and a clever EcoSilence feature that provides blissfully quiet operation. The Good Guys 70 Year Celebration deal is \$300 off\* at \$799

from 18/07/22-24/07/22.

**GET PLANNING** Every great birthday party requires great planning and the [Asus Vivobook 15.6" i5 Win 11 Laptop](#) with Windows 11 operating system makes the whole process seamless. The 2.4 GHz 11th Gen Intel Core i5 quad-core processor makes multi-tasking a breeze with rapid fire functionality and quick response. With 8 GB of memory, all the special birthday moments can be captured and stored, while the 15.6-inch screen with 1920 x 1080 resolution will show every detail with crystal clarity.





Enjoy HDMI, USB 2.0 and USB-C ports with Bluetooth connectivity, with even more enjoyment found with The Good Guys 70 Year Celebration deal being \$300 off\* at \$799 from 18/07/22-24/07/22.

\*Discounts apply to most recent ticketed price. As we negotiate, products may have been sold below ticketed price in some stores prior to the discount offer. See products on website for details. For pricing, availability, and local store trading hours, visit [thegoodguys.com.au](https://thegoodguys.com.au) ^Offer starts 18/07/22 and ends 11:59PM AEST 24/07/22. Bonus via online redemption. All claims need to be redeemed online by 11:59PM AEST on 08/08/22. Excludes commercial and eBay purchases. Minimum spend \$1,000. New customers must apply and be approved for a Latitude Gem Visa credit card. Available on participating Latitude credit cards only. Conditions, fee and charges apply. Visit [thegoodguys.com.au/finance](https://thegoodguys.com.au/finance) for details. Credit provided by Latitude Finance Australia ABN 42 008 583 588 Australian Credit Licence number 392145.

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