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MEDIA RELEASE For Immediate Release

HISENSE LATEST POWERFUL LAUNDRY RANGE NOW AVAILABLE AT THE GOOD GUYS

Hisense has again applied its powerful technological innovation to laundry, launching the latest Hisense Washer and Dryer range now available at The Good Guys.

Hisense laundry offerings are designed, built and engineered to withstand even the most demanding modern lifestyles, with busy schedules and the highest standard of washing and drying at the core of the range.

Taking the chore out of laundry

The <u>Hisense 10kg Front Loader Washer</u> is an evolution in washer innovation. The Allergy Steam feature eliminates 99.9%* of allergens and other microbes while keeping clothes clean and protecting sensitive skin, while the Quick Wash program shortens wash time to as little as 15 minutes, which is perfect for smaller loads up to 1kg of lightly worn laundry.



Hisense's powerful Pure Jet wash system quickly dissolves laundry detergent and penetrates fabrics to remove dirt and stains, while also assisting with removing dirt residue for the laundry door, addressing build up and providing a cleaner washer and healthier laundry environment.

With 15 wash programs using powerful Inverter Technology, every wash delivers better results with less noise, while the 4.5 star WELS and 5 star energy ratings provide efficiency for everyday use in the home.



When it is time to dry, the <u>Hisense 8kg Heat Pump Dryer</u> enhances efficiency and maximises ease of use in the home. Hisense's Power AirFlow technology with an industry leading 5 air outlets effectively removes unwanted particulates, while the Power Dry 30 functionality provides light loads up to 0.5kg with fast drying in as little as 30 minutes.

Hisense's Heat Pump Technology operates with a lower drying temperature than that of a standard dryer, protecting clothes from damage, while the multiple high density filters provide cleaner laundry results.

The latest Hisense Washer and Dryer range is now available at The Good Guys.

For more information or to explore and discover the Hisense Washer and Dryer range available at The Good Guys, visit <u>thegoodguys.com.au</u>

*Independently tested by SGS to eliminate 99.9% of E. coli and Staphylococcus aureus

For media materials and images visit <u>here</u> and for media enquiries, please contact: <u>mediaenquiries@thegoodguys.com.au</u>