



MEDIA RELEASE For Immediate Release

MOTHER'S DAY GETS A MAKEOVER WITH TECH, TUNES AND TRACKING

Foot stools are being dusted off across Australia, as loved ones prepare for mums to put their feet up and unwrap the perfect Mother's Day gift, with clever tech among the hottest items to buy.

"Mother's day has changed over the years with loved ones opting for gifts that make mum's busy life a little bit easier, or add a whole lot of fun," said The Good Guys spokesperson. "Colour, design and practicality are big winners, with the powerful Ultimate Ears Wonderboom 2, the intuitive Fitbit Charge 5 and the crystal clear Samsung Galaxy Tab A8 Wi-Fi 64GB among the hottest items."

The Good Guys Mother's Day deals:



TURN UP THE BEAT Whether it's dancing on the ceiling or to their own kind of music, modern mums an turn up the beat with the powerful <u>Ultimate Ears WONDERBOOM 2 Just Peach</u> portable speaker. With the new Outdoor Boost for louder and crisper audio, a IP67 waterproof and dustproof rating and 13 hours of battery life, this is the perfect dance partner. The Good Guys Mother's Day deal is slashed to \$99, down from \$129.

TRECK AND TRACK Adventurous hikers, avid runners and wonder walkers alike can track their fitness and health with the <u>Fitbit Charge 5 - Lunar White</u>. With built-in GPS for real-time pace and distance, Active Zone Minutes for optimal intensity level and an ECG app and high and low heart rate notifications, this clever devise provides insightful tools to help mum achieve her goals and feel her best. The Good Guys Mother's Day deal is slashed to \$195, down from \$265.





ALL THE SEASONS Mum's can feel organised, stay connected and watch seasons of all their favourites with the <u>Samsung Galaxy Tab A8 Wi-Fi 64GB – Grey.</u> Featuring a 10.5-inch screen with 1920 x 1200 resolution, 64 GB solid state drive and front and rear cameras, this clever device will have mum is a state of bliss. The Good Guys Mother's Day deal is slashed to \$299, down from \$379.

Plus, customers can score a Bonus The Good Guys Click & Collect Store Credit when purchasing from the huge range of small appliances on offer, like the Breville The Barista Pro below. Qualifying customers will receive a bonus Store Credit up to the value of \$100 to use on their next purchase at The Good Guys*.

BREWED TO PERFECTION Even the fussiest coffee loving mum will enjoy the capabilities and ease of the <u>Breville The Barista Pro Smoked Hickory</u>. With a grinder, frother and two cup brewing capacity, there will always be time to sit down and enjoy a chat, with the barista quality coffee to match. The Good Guys Mother's Day deal is \$949. Purchase online and select Click & Collect for a Bonus \$100 store credit*.



For media enquires or further information, please contact: mediaenquiries@thegoodguys.com.au

^{*} To qualify to receive a bonus Store Credit up to the value of \$100 to use on their next purchase, participants must: Purchase an eligible Small Kitchen Appliance, Ironing, Health and/or Grooming product over the nominated transaction value (see in the table below) in a single transaction from www.thegoodguys.com.au (From 12am (AEST) Monday 11th April 2022 to Sunday 11:59pm 8th May 2022 ("Promotion Period"), select "Pick Up Your Order in Store" at check out and collect their purchase from their nominated store by the 5pm AEST Monday 16th May 2022.