



MEDIA RELEASE
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TEAM TIPS ON GAINING THE GOODS THIS BOXING DAY

Shoppers know that The Good Guys KnockOut Sale has become famous for huge Boxing Day deals on home appliances and tech.

This year, team members at The Good Guys have come together to share clever tips and tricks to get the most out of their Boxing Day sale event. Customers get behind the scenes insight that will help them gain the goods and snap up the hottest Boxing Day bargains.

With huge Boxing Day deals on coffee machines through to laundry appliances, The Good Guys tips team believes the first step is to start with a simple list.

“There is so much out there and it can quickly become overwhelming,” said The Good Guys spokesperson. “Preparing a list of what you are after is a good way to ensure you cover off everything and you can keep an eye out for the best deals so nothing is missed.”

Second up, is the important role of making informed decisions on the best fit for your home, office or appliance needs.

“When it comes to personal lifestyle and choice, it is important to find the product that fits your needs perfectly,” said The Good Guys spokesperson.

“For some, that might be the design, for others, it might be the energy efficiency. Use The Good Guys Buying Guides to get all the info before The Good Guys KnockOut Sale begins, that way you will know what you are looking for when it comes time to snap up that deal.”

In the past, The Good Guys KnockOut Sale has featured huge Boxing Day deals - this year is no different.

The Good Guys know Boxing Day is the time savvy shoppers are looking to secure a deal on something they have had their eye on throughout the year, which is why The Good Guys KnockOut Sale always aims to deliver with huge discounts.

“Boxing Day is the time of year when you can grab a bargain on that special item you’ve had your eye on...it’s also a great time to upgrade and get ready for summer,” said The Good Guys spokesperson.

The famous KnockOut Sale will be coming soon, delivering huge deals across lots of categories at The Good Guys.

Customers can get ready for the Boxing Day sale event by watching the handy tips video [here](#).

For more information about the famous KnockOut Sale and The Good Guys Buying Guides, visit thegoodguys.com.au

For media enquires or further information, please contact: mediaenquiries@thegoodguys.com.au