



MEDIA RELEASE
For Immediate Release

July, 2021

THE GOOD GUYS SET UP SHOP IN LAUNCESTON

Launceston locals can look forward to The Good Guys officially opening their doors on mid-July 2021, with the new team of Good Guys in town determined to set new standards for retailing excellence.

Known for the huge range of appliances at pay less prices, The Good Guys has grown to more than 105 stores nationally, each with their own team of dynamic and enthusiastic locals ready to provide customers with friendly and knowledgeable service.

Jason Sharpe, The Good Guys Launceston Store Executive Manager, said locals have embraced the opportunity to develop and continue their retail career in a fun and rewarding business.

“We’ve been overwhelmed with the support as we gear up to our big opening in July,” said Jason. “It’s a very exciting time for me and the locals who have joined The Good Guys team.”

With the final touches being put on the huge new warehouse style retail store, customers can expect to see a massive range of the latest products from the biggest brands, while experiencing the service The Good Guys has become known for.

“We want locals to enjoy an exceptional retail experience,” said Jason. “We can’t wait to showcase our brand-new store and introduce our new team of Good Guys, who are always ready to help.”

The Good Guys Launceston has created over 30 jobs in the community, providing opportunities for experienced and passionate individuals.

“We have assembled the best team and over the coming weeks we will finalise training ready for our big opening here in Launceston,” said Jason.

The Good Guys has a culture built on teamwork, product knowledge, sales expertise and strong customer service, with The Good Guys Doing Good program providing vital support to local community organisations across Australia.

The Good Guys Launceston is located at 25-35 Goderich Street, Launceston and opens in mid-July.

-ENDS-

For media enquires or further information, please contact:

mediaenquiries@thegoodguys.com.au