



MEDIA RELEASE
For Immediate Release

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KNOCKOUT SALE REVEALS HUGE BOXING DAY DEALS AT THE GOOD GUYS

Following the arrival of Boxing Day deals as early as Christmas Eve this year, The Good Guys has unveiled a huge range of Boxing Day deals across instore and online, once again delivering the hottest deals The Good Guys KnockOut Sale has become famous for.

With The Good Guys revealing huge deals on hot items including the [Dyson Omni-Glide Cordless Vacuum](#), the [Samsung 75" Q60A 4K UHD QLED Smart TV](#) and the [Bosch Stainless Steel Freestanding Dishwasher](#) on Christmas Eve, The Good Guys team is gearing up for a massive 2021 KnockOut Sale.

“This year, savvy shoppers were able to get in early and snap up some of the huge Boxing Day deals on offer without having to wait until after Christmas,” said The Good Guys spokesperson.

“We had a huge response and we are excited that customers can shop the hot Boxing Day deals on offer across a huge range of categories.”

The Good Guys KnockOut Sale is a time when shoppers can snap up a deal on a huge range of tech, gadgets and home appliances to help them enjoy a great summer.

“This year, The Good Guys has released huge KnockOut Sale deals in store and online across a range of popular and in demand items,” said The Good Guys Spokesperson. “This means that customers can head into stores or visit online to secure a great deal on a huge range of items, from home appliances and entertainment tech, through to gadgets that simply make the home office or study more functional.”

The Good Guys KnockOut Deals:

FRESHNESS WITH A SOPHISTICATED FINISH The clever side-by-side design of the [Samsung 635L Side By Side Refrigerator](#) allows for easy access to both frozen or fresh items at any time. The sleek black finish fits seamlessly into the most stylish kitchen designs, while the 635 litre total capacity helps to store more of your favourite food and beverages. The Good Guys KnockOut Sale deal is \$1,788, available from 6pm 24/12/21*.



15% OFF WEBER BBQS* Known for their stylings, deceptively compact size and delicious flavours, Weber has become the clever backyard staple for advanced chefs and novices alike. The Good Guys KnockOut Sales has a huge 15% off Weber BBQ's (excluding accessories) in store and online, with the hot deal going live from 24/12/21*.



For more information, view The Good Guys KnockOut Sale team video [here](#) or visit thegoodguys.com.au for more KnockOut Deals.

For media enquires or further information, please contact: mediaenquiries@thegoodguys.com.au

**Ends 3/1/22. Discounts apply to most recent ticketed price. As we negotiate, products may have been sold below ticketed price in some stores prior to the discount offer. See products on website for details.*