



MEDIA RELEASE
For Immediate Release

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BOXING DAY DEALS ARRIVE CHRISTMAS EVE FOR HUGE 2021 KNOCKOUT SALE

Famous for huge Boxing Day deals on home appliances and tech, The Good Guys KnockOut Sale is this year being unwrapped sooner, with savvy shoppers gaining access to the hottest deals as early as Christmas Eve.

Shoppers will have the opportunity to snap up a bargain before the rush of Boxing Day, with huge deals online and instore, to help customers secure a deal on that special something they have had their eye on throughout the year.

“Boxing Day is a great time for customers to secure great deals on a huge range of items, from coffee machines through to laundry appliances,” said The Good Guys spokesperson. “This year, customers can gain access to the huge Boxing Day deals early, with The Good Guys KnockOut Sale unwrapping deals from as early as Christmas Eve.”

The Good Guys KnockOut Sale deals arriving Christmas Eve:

EFFORTLESS CLEANLINESS AND STYLE Hard floors provide the perfect foundation for sophisticated spaces and effortless style and the [Dyson Omni-Glide Cordless Vacuum](#) delivers maneuverability at every turn. The first cleaner head with two Fluffy™ rollers, which allows for effortless pick up of large debris and fine dust in both forwards or backward motion, Dyson’s Rearranged in-line allows it to lie flat while fitting into tight spaces. The Good Guys KnockOut Sale deal is \$449, available on 24/12/21*.



UNCOVER THE BRILLIANCE The colourful brilliance of the [Samsung 75" Q60A 4K UHD QLED Smart TV](#) breathes life across High Dynamic Range compatible content to reveal unwavering immersive experience. Samsung’s Quantum Dot technology and Supreme UHD Dimming enhance dimensions to contrast both bright and dark colour schemes. The Good Guys KnockOut Deal is \$1,995, available from 24/12/21*.

CLEAN UP WITH A GREAT DEAL Savvy shoppers can clean up on price and in style with the deal announced on this Bosch Stainless Steel Freestanding Dishwasher. The VarioSpeed technology helps clean dishes in up to half the time, while the advanced motor and drain pump limit unpleasant noise during clean up. Clever technology that can be snapped up with this clever price. The Good Guys KnockOut Sale deal is \$648 from 12am on 24/12/21*.



For more information, view The Good Guys KnockOut Sale team video [here](#) or visit thegoodguys.com.au for more KnockOut Deals.

For media enquires or further information, please contact: mediaenquiries@thegoodguys.com.au

**Ends 3/1/22. Discounts apply to most recent ticketed price. As we negotiate, products may have been sold below ticketed price in some stores prior to the discount offer. See products on website for details.*