



MEDIA RELEASE
For Immediate Release

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BLACK FRIDAY DEALS UNLOCKED AT THE GOOD GUYS

6pm today AESDT –The Good Guys has responded to the call to unlock Black Friday prices today, releasing massive deals across a huge range of appliances available online and in stores across Australia.

The handpicked deals have revealed hundreds of dollars off big ticket and hot items, with a huge \$300 off Toshiba's 75" C350K Series 4K UHD Android TV and a \$161 off on LG's sleek 420L Bottom Mount Refrigerator.

"This year, The Good Guys couldn't wait to unlock some of the hot Black Friday deals on offer for our customers, providing access online and in stores from today," said The Good Guys Spokesperson. "And there's more good news on the way, with The Good Guys unlocking new deals from today through to next Friday to mark what is going to be a huge 2021 Black Friday event."

The Good Guys Black Friday deals:

ENJOY THE VIEW Up close and personal is not needed with the [Toshiba 75" C350K Series 4K UHD Android TV](#). The huge 75 inch screen allows for comfortable viewing from a distance, refining and upscaling content to near 4k quality with the integration of Toshiba's REGZA Engine 4K. Incredible realism is discovered with High Dynamic Range content while Smart Google Assistant completes the entertainment experience. The Good Guys Black Friday deal is \$300 off at \$1,399 from 6pm on 17/11/21*.



COOL, CALM AND REFRIDGERATED Transforming the kitchen from meek to sleek is made effortless with the addition of the stylish [LG 420L Bottom Mount Refrigerator](#). The 700mm width and 1720mm height make it a cool fit in the home while the 420 litre total capacity allows for an abundance of internal space for all your favourite ingredients. The black finish is superior and the Black Friday deal of \$161 off at \$1049 from 6pm 17/11/21*, make it even cooler.



FIVE STARS FOR VALUE Five stars from Canstar in 2021 and prices slashed make the [Samsung 7.5kg Front Load Washer](#) a superstar The Good Guys Black Friday deal. The high 4.5 star WELS water rating and 4.5 star energy rating help the savings continue with lower running costs, while the capacity to wash 7.5kg of dry laundry per load mean that it gets the jobs done. The high 1400 rpm maximum spin speed delivers on reducing moisture while 21 washing settings means each clean can be tailored to personal preference. The Good Guys Black Friday deal is \$106 off at \$593 from 6pm 17/11/21*.

For pricing, availability and local store trading hours, visit thegoodguys.com.au

**Discounts apply to most recent ticketed price. As we negotiate, products may have been sold below ticketed price in some stores prior to the discount offer. See products on website for details.*

For media enquires or further information, please contact: mediaenquiries@thegoodguys.com.au