



MEDIA RELEASE
For Immediate Release

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SECRET BLACK FRIDAY DEALS NOW LIVE AT THE GOOD GUYS

The Good Guys has peeled back the curtain and revealed the hottest deals for this year's highly anticipated Black Friday event.

Following an overwhelming response to The Good Guys unlocked Black Friday deals last Wednesday, The Good Guys has again thrown out the rule book and today released a huge range of hot deals available online and in stores across Australia, with more deals to be unlocked throughout the week[^].

The hottest items are anticipated to be in high demand, like the Samsung 495L French Door Refrigerator at \$411 off and the LG 65" C1 4K UHD Self Lit OLED Smart TV which has a huge \$1,107 off.

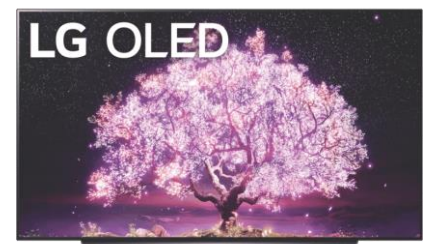
"There is no doubt, this is a big year for Black Friday shoppers," said The Good Guys Spokesperson. "The huge price reductions across some of the most popular items has savvy shoppers gearing up to enjoy the big deals to be had."

The Good Guys Black Friday deals:

PERFECT TEMPERATURE AND PRICE The essence of good design is captured effortlessly with the [Samsung 495L French Door Refrigerator](#). The clever Twin Cooling Plus technology isolates individuals zones within the space to maintain the perfect temperature and humidity, while the Power Cool function swiftly chills to ensure food is kept fresh and ready to enjoy. The on demand water dispenser makes hydration easy while the Auto Ice Maker ensures you have ice at the ready, when you need it. The Good Guys Black Friday deal is \$411 off at \$1,188 from 23/11/21*.



EVERYTHING YOU LOVE WITH \$1000 OFF The experience of the [LG 65" C1 4K UHD Self Lit OLED Smart TV](#) is one of joy and wonderment. The huge 65 inch screen immaculately showcases a truly spectacular picture quality, while the seamlessly integrated cutting-edge technology and design possibilities make this the perfect 2021 addition. The Good Guys Black Friday deal is \$1,107 off at \$2,888 from 23/11/21*.



BIG ON SIZE AND VALUE Clever design and intuitive 10 wash functionality is delivered with the [Solt 12kg Top Load Washer](#). The Pulse+ technology increases the strength of this powerful machine resulting in 20-40% off cycle time, while the Autosensing technology determines the amount of water required to provide the perfect wash. The Good Guys Black Friday deal is 50% off at \$495 from 23/11/21*.



For pricing, availability and local store trading hours, visit thegoodguys.com.au

For media enquires or further information, please contact: mediaenquiries@thegoodguys.com.au

[^]Black Friday Deals unlock progressively 6pm AEDT 17/11/2021 until 26/11/2021. Over this time, deals will be added to the sale which have been discounted from a previous ticketed price. Deals are displayed with a Black Friday product flag, the discount amount will be displayed on applicable products. *Ends 30/11/21. Discounts apply to most recent ticketed price. As we negotiate, products may have been sold below ticketed price in some stores prior to the discount offer. See products on website for details.