



MEDIA RELEASE
For Immediate Release

10 February, 2022

NEW SAMSUNG GALAXY S22 AVAILABLE FOR PRE-ORDER AT THE GOOD GUYS

Samsung is breaking the rules of innovation and setting a new standard for smartphones with the launch of the new Samsung Galaxy S22 Series.

Samsung's most epic Smartphone yet, the Samsung Galaxy S22 Ultra, S22+ and S22 is now available for pre-order at The Good Guys, launching 4 March, 2022.

With an all-day battery life, Samsung's most advanced pro-grade camera and the brightest display to date, the new Samsung Galaxy S22 Series hosts some epic Galaxy-first features, including a built in S-Pen that provides precision when handwriting notes, editing documents or images.

With the Galaxy S22 Ultra, Samsung's new Pro-grade camera shoots in 108MP, taking the top spot as the highest resolution available on a smartphone in Australia. The three built-in lenses include an ultra-wide frame for clarity and depth, while the laser autofocus and Night Mode have every environmental condition covered.

A 10x optical zoom delivers minimal pixilation, while the improved 100x Space Zoom provides a tripod-like stability* to capture ultra-fine detail with ease.

Samsung's Galaxy S22 Series is setting the standard for Smartphones. The long battery life provides more portability while the superfast charge delivers hours of power from only minutes of charge.[^]

While the feature packed new release delivers the goods, Samsung has also included Galaxy's fastest chip ever, breaking the rules of power with Samsung's first 4nm processor.

"This is an exciting event for Samsung Galaxy fans but also for anyone looking to get their hands on some of the most innovative technology seen in Smartphones," said The Good Guys Spokesperson. "This is a moment to see how far Smartphones have come and enjoy the incredible features Samsung has delivered with the new Galaxy S22 Ultra, S22+ and S22 offerings."

The Good Guys is officially taking pre-orders for the Samsung Galaxy S22 Series from 10 February 2022.

Customers can head online to thegoodguys.com.au to pre-order and be one of the first to own the new series, which officially launches on 4 March, 2022.

For more information or to explore and discover the new Samsung Galaxy S22 Series at The Good Guys, visit thegoodguys.com.au



*Estimated against the usage profile of an average/typical user. Independently assessed by Strategy Analytics between 2021.12.08-12.20 in USA and UK with pre-release version of SM-2901, SM-S906, SM-S908 under default setting using 5G Sub6 networks (NOT tested under 5G mmWave network).



Actual battery Life varies by network environment, features and apps used, frequency of calls and messages, number of times charged , and many other factors. ^45W charger and cable required, sold separately.

For media materials and images visit [here](#) and for media enquiries, please contact:
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