

Sales Information

Dept/Our ref. Marketing/Sales	Date 22/09/2020	No. 055/2020	AUS <input checked="" type="checkbox"/> (tick box) NZ <input checked="" type="checkbox"/> (tick box)	MCA Executive Management <input checked="" type="checkbox"/> (tick box) Owners / Proprietors <input checked="" type="checkbox"/> (tick box) Floor Staff <input checked="" type="checkbox"/> (tick box)
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Miele Sustainability Promotion November 2020.

Please find below details outlining Miele Sustainability Promotions for November 2020.

This information is strictly confidential and is not to be passed onto stores.
A Miele sales bulletin will be sent to all stores just prior to the commencement of each promotion.

Why are we having a Sustainability promotion?

Making sustainable choices is more important than ever before, and Miele is the brand that can help your customer make a better choice. With products that are built to last, and proven water and energy saving features unique to Miele, your customers can be confident that buying a Miele appliance is a better choice for them and the environment.

What is the promotional offer to support the Sustainability promotion?

Ovens, Cooktops & Rangehoods

- Savings of up to \$200* on selected models
 - Promotion Date: 01/011/2020 – 02/12/2020

See full terms and conditions on following pages.

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November 2020.

Category	Miele promotion	Duration	Terms and Conditions
Ovens, Cooktops and Rangehoods	<p>Make a better choice</p> <p>Quality that is built to last</p> <p>Enjoy savings of up to \$200 on selected Miele Ovens, cooktops and rangehoods</p> <p>Easy to clean without need for harsh chemicals thanks to PerfectClean finish</p> <p>No overheating or excess energy usage with Electronic Temperature Control</p> <p>Built to last with testing to the equivalent of 20 years' average usage</p> <p>Plus an additional saving of:</p> <p>10% for 5 appliances.#</p> <p>7.5% for 4 appliances.#</p> <p>5% for 3 appliances.#</p> <p>Effective 1 November to 2 December 2020.</p>	<p>Promotion effective 1 November to 2 December 2020.</p>	<p>*Promotion effective 1 November to 2 December 2020.</p> <p>Save up to \$200 on selected ovens, cooktops and rangehoods.</p> <p>Ovens: H 2267-1 BP CLST, save \$200 H 2760 BP CLST, save \$200 H 2860 BP CLST, save \$200 H 2860 BP BRWS, save \$200 H 2860 BP OBSW, save \$200 H 2860 BP GRGR, save \$200</p> <p>Cooktops: KM 7200 FR, save \$200 KM 2012 G, save \$100 KM 362-1 G, save \$150 KM 2312 G, save \$200 KM 6520, save \$150</p> <p>Rangehoods: DA 186, save \$100 DA 3366, save \$100 DA 3466, save \$150 DA 3496, save \$200 DA 2450, save \$100 DA 2360, save \$150 DA 2390, save \$200 DA 1260, save \$100 DA 399-7 W, save \$200</p> <p>Applicable to new customer orders placed during promotional period. Conditions apply. Offer does not apply to Project orders, Professional products, damaged, display or run-out models.</p> <p>#Terms and Conditions apply, see Miele.com.au/promotions for details.</p>

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On-going promotions:

Category	Miele promotion	Duration	Terms and Conditions
Cooking Refrigeration Dishwasher	<p>Enjoy the benefits of next-generation lifestyle innovations.</p> <p>With these package offers:</p> <p>Save 5% when you buy 3 Miele kitchen appliances.#</p> <p>Save 7.5% when you buy 4 Miele kitchen appliances.#</p> <p>Save 10% when you buy 5 or more Miele kitchen appliances.#</p> <p>Promotion effective for orders placed from 1 January 2020</p>	<p>Effective from 1 January 2020.</p>	<p>Miele Kitchen Package Promotion effective for orders placed from 1 January 2020.</p> <p>#Product categories included are:</p> <p>Built-In cooking appliances, cooktops, rangehoods, freestanding cookers, dishwashers and refrigeration. Offer excludes laundry appliance categories (washing machines, dryers and ironers) and floorcare.</p> <p>Offer does not apply to Project orders, Professional products, damaged or display models.</p> <p>Package discount is applied at point of purchase.</p>
Laundry	<p>Save \$200 on Miele Laundry Appliance Packages</p>	<p>On-going</p>	<p>Customers have up to 90 days from date of purchase of their washing machine to purchase the matching tumble dryer at the package price saving.</p> <p>Saving applies to tumble dryer model purchased. Non-matching Miele washing machine and tumble dryer packages can be purchased.</p> <p>Cannot be used in conjunction with any other offer.</p>

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Laundry	30 day money back guarantee on Miele washing machines and tumble dryers	On-going	30 day money back guarantee applies to the range of Miele washing machines and tumble dryers. The time limit takes effect from the time of customer delivery.
Cooking	30 day money back guarantee on Miele steam ovens	On-going	30 day steam oven money back guarantee. If, within 30 days of delivery, you are not totally satisfied with your Miele steam oven, you may return the unit (in the condition in which it was delivered, including all accessories, instructions and original packaging) to your nearest Miele Branch office. This 30 day limit takes effect from time of customer delivery.

Thank you for supporting this initiative and we look forward to this campaign driving strong sales

Yours faithfully,

MIELE AUSTRALIA Pty. Ltd.